

"Dedicated volunteers providing educational assistance for children in post-war Liberia"

The Rebuild St. Patrick's "Buy-A-Brick" Fundraising Plan

An initiative by Saints Friskies Alumni Association to fund the Rebuilding of St. Patrick's High School in Monrovia, Liberia.

November 12, 2018



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

Table of Contents

I.	Executive Summary	. 3
II.	Case Statement	4
III.	Fundraising Goal	6
IV.	Fundraising Strategy	6
V.	Fundraising Tactics	8
VI.	Fundraising Sources	8
VII.	Fundraising Schedule	13
VIII.	Fundraising Report	14
IX.	Evaluation	14



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

I. Executive Summary

Since its inception in 1993, Saints Friskies Alumni Association (SFAA) has strived to fulfill its mission of providing educational assistance for students at St. Teresa's Convent (STC) and St. Patrick's High School (SPHS), our alma maters in Monrovia, Liberia. SFAA has provided books, computers, and other support services to STC. During academic year 2017-2018, SFAA created an academic sponsorship program that enabled graduates, former students, family and friends to pay for tuition and books for 51 students at STC at the cost of \$24,145.01. Sponsorship commitments have doubled for the organization during the 2018-2019 academic year, and will be benefiting 101 students at the cost of \$47,018.88. The success of this program, called Alumni-To-Students Sponsorship Program (A2S), has positioned SFAA to focus on the other half of its mission: the rebuilding of St. Patrick's High School in Monrovia, Liberia.

St. Patrick's High School, a parochial secondary school for boys in Monrovia, Liberia, was founded in 1936, and closed after the 1996 academic year due to the civil war. Since the closure of SPHS, SFAA has made it its mission to one day rebuild and reopen SPHS. The time to fulfill this mission is now. Working with construction engineers in Liberia and the US, our Committee to Rebuild St. Patrick's (CORES) estimates that the cost of rebuilding St. Patrick's is \$300,000.00.

The purpose of this fundraising plan is to outline our Rebuild St. Patrick's fundraising goal and provide a roadmap for meeting these goals. This relies on a dedicated team that will contribute its time and talent, and in some instances, money. We will employ intra-committee collaboration to implement our fundraising strategy.

The Rebuild St. Patrick's Fundraising Plan includes:

- A case statement that outlines the rationale and justification for the fundraising effort
- A plan that identifies funding sources, sets out funding goals, describes fundraising events and outlines our strategy for achieving our fundraising goals.
- A fundraising schedule that include tasks and deadlines
- An analysis of the efficiency of the proposed support and income goals
- Targets and milestones that outline the incremental goals that must be met to achieve success

This fundraising plan identifies opportunities for fundraising from multiple sources including individual donors, officers and active members of SFAA, graduates and former students of STC and SPHS, the Saint Patrick's Endowment Fund, faith-based organizations, foundations, corporations, and crowdfunding. With these expanded fundraising sources, we expect to achieve our goal of raising \$300,000.00 within a period of two (2) years.

Raising \$300,000.00 to rebuild St. Patrick's High School will begin with the launching of our "Buy-A-Brick" fundraising campaign. The strategy is to sell 2000 virtual bricks to donors at the cost of



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

\$150.00 per brick. Donors can purchase as many bricks as they wish. Funding for our rebuilding effort will be restricted.

This means 100% of the funds raised will be used exclusively for the rebuilding of SPHS. Restrictions will be lifted only after the construction of the school.

The plan also lays out a fundraising schedule that begins in November 2018 and ends in May 2020. Fundraising activities are broken down into thirteen (13) phases. Each phase aligns with construction activities beginning with the site preparation and ending with painting and finishing.

This fundraising plan was created with input from key stakeholders, including representatives from the Board of Directors, Committee to Rebuild St. Patrick's (CORES), Fundraising Committee, and Executive Committee. It is a roadmap to reach our goal of raising the funds necessary to rebuild St. Patrick's High School.

The following is a summary of projections for SFAA's Buy-A-Brick Fundraising Campaign:

Summary of Funding Sources

#	SOURCE		PROJECTION	
1	SFAA Leadership		\$	19,200.00
2	SPHS Alumni & Former Students		\$	84,900.00
3	STC Alumni & Former Students		\$	12,000.00
4	Fundraising Events		\$	21,500.00
5	St. Patrick's Endowment Fund		\$	35,000.00
6	Corporate Donors		\$	80,000.00
7	Religious Institutions		\$	32,400.00
8	CrowdFunding		\$	15,000.00
	TOTAL PROJECTION		\$300,000.00	

II. Case Statement

St. Patrick's High School (SPHS) was founded in 1934 by Father John Collins, Vicar Apostolic of the Catholic Church in Liberia. From 1943 until 1996, SPHS educated thousands of boys who went on to distinguish themselves in the fields of engineering, medicine, education, business, aviation, law, politics, science, etc. Over 50% of the boys educated at SPHS benefitted from academic scholarships because they were from underprivileged families. Unfortunately, the mission of this institution was interrupted during the Liberian civil war which began in December 1989. Because of the war, St. Patrick's High School was closed in 1996. This unfortunate action denied countless underprivileged boys the opportunity to receive a high-quality secondary education that would transform their lives.

Our mission is to rebuild and reopen St. Patrick's High School so that many boys can once again have an opportunity to receive high quality education.



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

Currently, Liberia has an education crisis that is almost unparallel on the continent of Africa. It is an education system that is striving to pull itself up from a prolonged period of civil unrest, and experts agree that the long-standing impacts from the war, in addition to the 2015 school closure due to the Ebola Viral Disease (EVD) outbreak, have continued to make a fragile education system even weaker. According to a 2016 Liberia Education Sector Analysis Report, produced by Liberia's Ministry of Education, 47.3% of the population is illiterate. This is 13.3% above the regional average of 34%. For those who do get an education and graduate from high school, the question becomes the level of quality of education they received.

While it faces and attempts to address a myriad of important issues and problems, gender parity has become one of the top priorities of the Liberian educational system. From 2007 to 2013, literacy of girls has increased from 41% to 48% (Liberia Education Sector Analysis Report). While it is imperative that girls do not fall behind in education standards, it is equally important that the educational needs of boys do not remain stagnant. It has been noted in several research reports that without education, many of these boys "are destined to continue the cycle of poverty and illiteracy, working for the family at a young age instead of going to school. Without the ability to read, they can never read laws, deeds, or newspapers and will rely on the word of others without the ability to see for themselves." This would not only put them, but their families and the country in a dire situation.

Research statistics usually focus on the progress and attendance of girls in schools. Although there is credible evidence that girls lag boys in school enrollment, this does not necessarily mean that boys are receiving high quality education. In short, access doesn't necessarily equal high quality. In addition, research is also indicating that providing quality education to both boys as well as girls has additional benefits that include:

- Providing both groups the necessary skills to increase their income level. According to a
 recent UNESCO report, each extra year of schooling a child (whether a boy or girl)
 receives increases that student's earnings by up to 10 percent.
- Reducing the gender disparity by allowing males to acknowledge females as equal partners in education and life.
- Promoting and fueling productivity gains that boost economic growth within the country. As indicated in a USAID report, increasing the average level of education in a country by one year can increase the annual gross domestic product of that nation by half a percentage point.

The Liberian Government has set the daunting task of making education equitable and accessible for all by 2030 as a major priority. While worthwhile and admirable, this goal for equitable and accessible education for all will be difficult at best particularly while the Government is attempting to, simultaneously, tackle the issue of the quality of public education in Liberia. In order to effectively address issues of equity, accessibility and quality, the Liberian government



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

will have to rely on outside organizations, such as independent school operators, to run public education centers or create private schools.

Parochial education has always been the long-standing model of education in Liberia. The top performing schools in Liberia before the war were the parochial schools. Among these schools, St. Patrick's High School distinguished itself. Over its 62 years of existence, from 1934 to 1996, SPHS produced the top academically performing students in Liberia. These students could compete with the best and brightest in schools around the world. Additionally, SPHS graduates have gone on to become educators, businessmen, pilots, doctors, lawyers, educators, civil engineers, software engineers, architects, bankers, public administrators, authors, scientists, diplomats, etc.

Given this rich tradition, the rebuilding of St. Patrick's High School is a first step in attempting to address the need for equitable, accessible and quality education for all. Subsequently, this project could serve as a possible blue print for other outside entities that would like to develop educational projects in Liberia. While small, we believe this will contribute to not only the economic growth but also the human development in Liberia, both necessary elements for the successful growth of the Liberian economy.

III. Fundraising Goal

The goal of the Rebuild St. Patrick's "Buy-A-Brick" Fundraising Campaign is to raise **\$300,000.00** to construct the new St. Patrick's High School in King Gray Community, Monrovia, Liberia.

IV. Fundraising Strategy

1. Buy-A-Brick Campaign

The "Buy-A-Brick" Campaign is our fundraising strategy designed to sell one virtual brick to every donor at the cost of \$150.00 per brick. The donor is not restricted to one brick. The donor can purchase as many bricks as they can afford. The campaign is structured so that donors can contribute by pledges or traditional donations. Donors can also make recurring contributions over a period time.

Donations

Contributions made immediately at a time of the donor's choosing. See #4 Ways to Donate below.

Pledges

- Promise made by donors to contribute a certain amount, payable in installments over a period of time. Donors may pledge by doing one of the following:
 - Fill out and submit a pledge form on SFAA's Buy-A-Brick Fundraising page



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

 Send an email with pledge amount and phone number to <u>sfaa@stcsphs.org</u>

2. Donor Tier

For this campaign, SFAA has established Rebuild St. Pats Gift Clubs comprised of four (4) donor tiers:

TIER	Qualifying Amount
Founders Society	\$5000.00 or more
Builders Society	\$3000.00 to \$4,999.00
Cornerstone Society	\$901.00 to \$2,999.00
Buy-A-Brick Club	\$150.00 to \$900.00

3. Donor Recognition

Donors from each tier will be recognized on a virtual wall on our website. The donor's name will be listed on a virtual brick wall, along with the amount they donated. We will also honor donors by placing their names on a brick wall at the school, and granting them naming rights for classrooms, library, laboratory, etc. Donors can also make contributions to honor or memorialize a loved one.

Donors will be recognized on the campus of St. Patrick's High School as follows:

TIER	Location of recognition at the school	
Founders Society	plaque in the foyer area of main entrance of SPHS and the brick wall	
Builders Society	plaque outside the entrance of a classroom and the brick wall	
Cornerstone	plaque outside of library and brick wall	
Buy-A-Brick Club	names will be listed on the brick wall	

4. Ways to Donate

The following are the ways in which donors can contribute to SFAA's "Buy-A-Brick" Fundraising Campaign:

• SFAA Website

 Donors will be provided the following link to make contributions via SFAA's website:

https://www.stcsphs.org/fundraiser-rebuild-st-patrick-s



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

• Check or Money Order

 Donors can contribute by check or money order. Donors will make check or money order payable to <u>Saints Friskies Alumni Association</u> and note "Rebuild St. Pats" in the memo section.

Mail to: Charles Cooper

Treasurer: SFAA 1701 Doral Court

Mitchellville, MD 20721

GoFundMe

Crowdfunding is a part of our "Buy-A-Brick" Fundraising Strategy. We have setup
a GoFundMe account to reach more donors via this platform. Donors will be
provided the following link to make contributions via our GoFundMe account:

https://www.gofundme.com/rebuild-st-patricks

V. Fundraising Tactics

To reach the sources we have targeted for donations, we will generate a primary contact list with names, phone numbers and email addresses for each of the following groups:

- Graduates of St. Patrick's High School
- Former Students of St. Patrick's High School
- Graduates of St. Teresa's Convent
- Former Students of St. Teresa's Convent
- SFAA (Committees & Chapters)
- Corporations
- Churches
- Faith-Based Organizations
- Community Organizations

Through phone calls, emails and letter-writing campaigns, each primary contact in this group will be notified about our fundraising campaign and how they can help expand our donor outreach and/or contribute.

VI. Fundraising Sources

Funds to rebuild St. Patrick's will be generated from the following sources:



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

1. Officers and Committees Members of SFAA

The officers and members of both Standing and Appointed Committees of SFAA will demonstrate leadership by each committing to raise a minimum of \$300.00. This can be achieved by each officer or committee member making a \$150.00 donation and reaching out to a friend or family member to make a \$150.00 donation. Commitment from members of this group is not limited to \$300.00. Three hundred dollars (\$300.00) is the minimum.

The projected revenue from this group is broken down in the table below. We recognize that some individuals are serving on several committees. Those individuals are counted only once.

Fundraising projections for this group are as follows:

Committees Projection

#	COMMITTEE	LEADERSHIP	LEADERSHIP+CONTACT	PF	ROJECTION
1	Board of Directors	3	6	\$	900.00
2	Executive Committee	6	12	\$	1,800.00
3	Finance Committee	5	10	\$	1,500.00
4	Audit Committee	3	6	\$	900.00
5	National Planning Committee	5	10	\$	1,500.00
6	Press & Communication	1	2	\$	300.00
7	Fundraising Committee	7	14	\$	2,100.00
8	Committee To Rebuild St. Patrick's	12	24	\$	3,600.00
9	Regulatory Affairs Committee	5	10	\$	1,500.00
10	Awards & Recognition Committee	5	10	\$	1,500.00
11	Digital Media Committee	5	10	\$	1,500.00
12	Membership Committee	6	12	\$	1,800.00
13	Elections Committee	1	2	\$	300.00
	TOTAL PROJECTION			\$	19,200.00

2. Alumni and Former Students of St. Patrick's High School

Many graduates and former students of St. Patrick's High School felt a sense of personal loss when SPHS was closed. Through phone calls, email, social media and face-to-face contact, we will appeal to this group to make a commitment to raise a minimum of \$300.00 each. This can be achieved by each graduate or former student making a personal donation of \$150.00, and then contacting a friend or family member to match their donation.

Based on information on SFAA's website, the total number of SPHS graduates from 1943 to 1996 is 1,342. For practical reasons, we will restrict our fundraising outreach to graduates from Class of 1950 through Class of 1996, which totals 1,317. We estimate that 21% of graduates from the period 1950 through 1996, and 5% of former students will commit to this fundraising task. Following the "each one contact one" model, fundraising projections for graduates and former students are as follows:

"Dedicated volunteers providing educational assistance for children in post-war Liberia"

SPHS Alumni & Former Students Projection

#	CLASS	ALUMNI	FORMER	ALUM+FS+CONTACT	PRC	DJECTION
1	Class of 1950	11	1	6	\$	900.00
2	Class of 1951	11	1	6	\$	900.00
3	Class of 1952	11	1	6	\$	900.00
4	Class of 1953	11	1	6	\$	900.00
5	Class of 1954	11	1	6	\$	900.00
6	Class of 1955	11	1	6	\$	900.00
7	Class of 1956	11	1	6	\$	900.00
8	Class of 1957	13	1	6	\$	900.00
9	Class of 1958	13	1	6	\$	900.00
10	Class of 1959	13	1	6	\$	900.00
11	Class of 1960	11	1	6	\$	900.00
12	Class of 1961	11	1	6	\$	900.00
13	Class of 1962	15	1	6	\$	900.00
14	Class of 1963	12	1	6	\$	900.00
15	Class of 1964	14	1	6	\$	900.00
16	Class of 1965	8	1	6	\$	900.00
17	Class of 1966	16	1	6	\$	900.00
18	Class of 1967	20	1	6	\$	900.00
19	Class of 1968	26	2	14	\$	2,100.00
20	Class of 1969	25	2	14	\$	2,100.00
21	Class of 1970	29	2	16	\$	2,400.00
22	Class of 1971	31	3	18	\$	2,700.00
23	Class of 1972	29	3	30	\$	4,500.00
24	Class of 1973	67	9	38	\$	5,700.00
25	Class of 1974	38	8	21	\$	3,150.00
26	Class of 1975	33	3	14	\$	2,100.00
27	Class of 1976	32	8	21	\$	3,150.00
28	Class of 1977	32	3	14	\$	2,100.00
29	Class of 1978	28	8	21	\$	3,150.00
30	Class of 1979	31	10	8	\$	1,200.00
31	Class of 1980	34	8	10	\$	1,500.00
32	Class of 1981	37	10	8	\$	1,200.00
33	Class of 1982	30	8	21	\$	3,150.00
34	Class of 1983	29	10	8	\$	1,200.00
35	Class of 1984	34	8	10	\$	1,500.00
36	Class of 1985	44	10	15	\$	2,250.00
37	Class of 1986	37	3	15	\$	2,250.00
38	Class of 1987	53	10	12	\$	1,800.00
39	Class of 1988	46	5	16	\$	2,400.00
40	Class of 1989	42	5	16	\$	2,400.00
41	Class of 1990	42	5	14	\$	2,100.00
42	Class of 1991	42	5	14	\$	2,100.00
43	Class of 1992	42	5	14	\$	2,100.00
44	Class of 1993	42	5	14	\$	2,100.00
45	Class of 1994	42	5	14	\$	2,100.00
46	Class of 1995	42	5	14	\$	2,100.00
47	Class of 1996	55	5	14	\$	2,100.00
	TOTAL PROJECTION	1317	181	566	\$84	4,900.00



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

3. Alumni and Former Students St. Teresa's Convent

St. Teresa's Convent has a historic relationship with St. Patrick's High School. Since 1970, the two institutions developed a collaborative relationship that included joint graduation ceremonies, shared faculty, joint extra-curricular activities and social-interactions. We believe that graduates and former students of our sister-school will assist with our fundraising efforts. We estimate that at least 40 graduates and former students will donate at least \$150.00 each and will reach out to at least one friend or family member to match their donations.

STC Alumni & Former Students Projection

#	SOURCE	DONOR	DONOR+CONTACT	Pl	ROJECTION
1	STC Alumni	30	60	\$	9,000.00
2	STC Former Students	10	20	\$	3,000.00
	TOTAL PROJECTION			\$	12,000.00

4. Events

The last year of SFAA's accomplishments have renewed interested in the organization. Members are more engaged and enthusiastic about attending events held by the organization. We estimate raising \$18,000.00 from upcoming events between November 2019 and May 2020. Projections are as follows:

Fundraising Events Projection

#	SOURCE	PRE-SALE	DOOR SALE	P	ROJECTION
1	2019 Valentine's Day Bash	60	40	\$	2,000.00
2	2019 Annual Convention	30	170	\$	7,000.00
3	2020 Valentine's Day Bash	60	40	\$	2,500.00
4	2020 Annual Convention	40	160	\$	8,000.00
5	Other	TBD	TBD	\$	2,000.00
	TOTAL PROJECTION			\$	21,500.00

5. St. Patrick's Endowment Fund

The St. Patrick's High School Endowment Fund (SPEF) was established in July 2010 to solicit gifts, contributions, donations, and other support for the purpose of reopening St. Patrick's High School and contributing to its upkeep once it becomes operational. It is an IRS approved non-profit organization and contributions are exempt from income tax under section 501 (c) (3) of the internal revenue code.

We estimate that the Fund will make a significant donation to the fundraising effort as follows:



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

St. Patrick's Endowment Fund Projection

#	TRANSACTION		PF	ROJECTION
1	1st Installment		\$	15,000.00
2	2nd Installment		\$	20,000.00
	TOTAL PROJECTION		\$	35,000.00

6. Corporate Donations

With the success of our Alumni-To-Student (A2S) Sponsorship Program, SFAA established a relationship with several corporations who have made donations to our educational assistance program. With a fundraising initiative lead by our officers and supported by our membership, we will not only have a significant increase in contributions of current donors, but we will add more corporate donors to our portfolio. Our projections from corporate donors for this fundraising campaign is as follows:

Corporate Donors Projection

#	CORPORATION		PROJECTION	
1	McCormick Corporation		\$	20,000.00
2	International Law Group		\$	10,000.00
3	United Commodities Inc		\$	10,000.00
4	Other		\$	40,000.00
	TOTAL PROJECTION		\$	80,000.00

7. Crowdfunding

SFAA plans to use Crowdfunding as an extension of our donation-based funding model. The crowdfunding platform we will use is GoFundMe, and this will be promoted through our digital marketing campaign, social media, email, phone calls and face-to-face contact.

We chose this platform because it is not an "all or nothing" platform. This means whatever we raise we keep, whether or not we reach our fundraising goal. All donations made on this platform will be processed through our PayPal Giving Fund account. Donors will automatically receive a tax-deduction receipt. Transactions will be processed on the 25th of each month and included in SFAA's monthly financial report.

Our projection for crowdfunding is as follows:

Crowdfunding

#	PLATFOEM		PF	ROJECTION
1	GoFundMe		\$	15,000.00
	TOTAL PROJECTION		\$	15,000.00



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

8. Religious Institutions and Faith-Based Organizations

Many SFAA members are people of faith who belong to religious institutions that engage in philanthropy as a part of their ministry. Through these members, we will solicit donations from churches, religious institutions and faith-based organizations.

Fundraising projections from this group are as follows:

Religious Institutions Projection

#	SOURCE		ΡF	ROJECTION
1	Churches		\$	30,000.00
2	Faith-Based Organizations		\$	2,400.00
	TOTAL PROJECTION		\$	32,400.00

VII. Fundraising Schedule

1. Phase-Based Schedule

The Rebuild St. Patrick's Fundraising Campaign will be conducted in 13 phases, based on the components of the construction plan. Fundraising will begin on <u>Friday, November 16, 2018 and end on Friday, May 29, 2020</u>. The fundraising campaign will be implemented in the following phases:

PHASE	SCHEDULE	TASK
I	Nov 16, 2018 - Mar 13, 2019	Site Preparation & Foundation
II	TBD	Elevation
III	TBD	Roofing
IV	TBD	Plastering Finishing
V	TBD	Tilling Finishing
VI	TBD	Ceiling Finishing
VII	TBD	Plumbing Finishing
VIII	TBD	Doors Finishing
IX	TBD	Window Finishing
X	TBD	Window Bar Finishing
XI	TBD	Colombo Finishing
XII	TBD	Electricity Finishing
XII	TBD	Painting Finishing



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

VIII. Fundraising Report

1. Transparency and Accountability

SFAA will produce a fundraising report at the end of every month. The report will include details of funds contributed by graduates, former students, corporations, crowdfunding, St. Patrick's Endowment Fund, supporters, religious institutions and any source from which we receive contributions. As defined in the Executive Summary, funds raised for rebuilding St. Patrick's will be restricted. This means every penny raised to rebuild St. Patrick's will be used for this purpose.

The report will be published on SFAA's website by the 15th of each month until the end of the fundraising campaign. SFAA will send ShoutOuts to notify the public when the report is ready for viewing.

IX. Evaluation

1. Analysis

The table below provides an analysis of gross income raised as a percentage of our total fundraising goal. It will also show any direct costs of securing funds from given sources, and which donations will be designated as restricted or unrestricted.

Based on our strategy, we do not anticipate any direct costs of securing funds from our sources except for Fundraising Events. The cost of generating revenue from Fundraising Events will be an expenditure previously earmarked in our budget.

Donations that are designated as restricted funds will be used only for the rebuilding of St. Patrick's High School.

#	SOURCE	GR	OSS INCOME	% GROSS INCOME	% RESTRICTED	% UNRESTRICTED
1	SFAA Leadership	\$	19,200.00	6.4%	100%	0%
2	SPHS Alumni & Former Students	\$	83,400.00	27.8%	100%	0%
3	STC Alumni & Former Students	\$	12,000.00	4.0%	100%	0%
4	Fundraising Events	\$	18,000.00	6.0%	100%	0%
5	St. Patrick's Endowment Fund	\$	35,000.00	11.7%	100%	0%
6	Corporate Donors	\$	80,000.00	26.7%	100%	0%
7	Religious Institutions	\$	32,400.00	10.8%	100%	0%
8	CrowdFunding	\$	20,000.00	6.7%	100%	0%
	TOTAL		300,000.00	100%	100%	0%

2. Targets and Milestones

The following table is a tool that will enable us to measure whether we are on track to meet our goal. We will identify and verify milestones and describe the results. This will allow us to determine risks and develop a plan to mitigate these risks.



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

MILESTONE	MILESTONES	VERIFICATION DETAILS	RESULTS
1	Fundraising Committee completes Rebuild St. Patrick's "Buy-A-Brick" Fundraising Plan		Fundraising Committee completes fundraising plan
2	Fundraising Committee submits fundraising plan to Board of Directors	What - Fundraising Committee submits plan to Board of Directors Source - Chair of Fundraising Comm Assigned: President SFAA Due Date: November 8, 2018	Fundraising Committee submits fundraising plan to Board of Directors
3	Board of Directors approves fundraising plan to raise \$300,00.00 to Rebuild St. Patrick's.	What - Board votes to approve the fundraising plan. Source - President SFAA & BOD Assigned - Board of Directors Due Date - November 10, 2018	Board of Directors votes unanimously to approve SFAA's Rebuild St. Patrick's Fundraising Plan
4	SFAA launches Rebuild St. Pats "Buy-A-Brick Fundraising Campaign with a ShoutOut through email, website and social media	What - Launch Rebuild St. Patrick's Fundraising Campaign on website and social media Source - President of SFAA Assigned - President of SFAA Due Date: - November 12, 2018	SFAA announced the launching of the Rebuild St. Patrick's Fundraising Campaign by sending ShoutOut and social media postings
5	Phase 1 - Raise \$45,011.00 by the end of March 2019 for Foundation	What: \$45,011.00 < raised?> Source: Phase One fundraising schedule Assigned: See fundraising tactics in plan Due Date: March 31, 2019	Amount raised and % of goal pending
6	Phase 2 - Raise \$32,064.80 by the pending due date for Elevation	What: \$32,064.80 <raised?> Source: Phase Two fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending
7	Phase 3 - Raise \$45,025.00 by the pending due date for Roofing	What: \$45,025.00 < raised?> Source: Phase Three fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING	Amount raised and % of goal pending
8	Phase 4 - Raise \$9,900.00.80 by the pending due date for Plastering	What: \$9,900.00 <raised?> Source: Phase Four fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending



"Dedicated volunteers providing educational assistance for children in post-war Liberia"

9	Phase 5 - Raise \$41,500.00 by the pending due date for Tilling	What: \$41,500.00 < raised?> Source: Phase Five fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING	Amount raised and % of goal pending
10	Phase 6 - Raise \$16,900.00 by the pending due date for Ceiling	What: \$16,900.00 <raised?> Source: Phase Six fundraising schedule Assigned: See fundraising tactis in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending
11	Phase 7 - Raise \$30,589.00 by the pending due date for Plumbing	What: \$30,589.00 < raised?> Source: Phase Seven fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING	Amount raised and % of goal pending
12	Phase 8 - Raise \$11,025.00 by the pending due date for Doors	What: \$11,025.00 <raised?> Source: Phase Eight fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending
13	Phase 9 - Raise \$12,500.00 by the pending due date for Windows	What: \$12,500.00 <raised?> Source: Phase Eight fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending
14	Phase 10 - Raise \$9000.00 by the pending due date for Window Bars	What: \$32,064.80.00 <raised?> Source: Phase Ten fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending
15	Phase 11 - Raise \$4,560.00 by the pending due date for Colombo	What: \$4,560.00 <raised?> Source: Phase Eleven fundraising schedule Assigned: See fundraising tactics plan Due Date: PENDING</raised?>	Amount raised and % of goal pending
16	Phase 12 - Raise \$28,000.00 by the pending due date for Electricity	What: \$28,000.00 <raised?> Source: Phase Twelve fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending
17	Phase 13 - Raise \$7,992.00 by the pending due date for Painting	What: \$7,992.00 <raised?> Source: Phase Thirteen fundraising schedule Assigned: See fundraising tactics in plan Due Date: PENDING</raised?>	Amount raised and % of goal pending